ABSTRAK

Fakultas Ekonomi dan Bisnis

Program Studi S-1 Manajemen

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Pengaruh Literasi Digital dan Pengalaman Magang Terhadap Kesiapan Kerja Dengan *Self-Efficacy* Sebagai Variabel Moderasi Serta Tinjauannya dari Sudut Pandang Islam (Studi Kasus Pada Mahasiswa Akhir Generasi Z di DKI Jakarta)

131 halaman + xv halaman, 24 tabel, 5 gambar dan 5 lampiran

Uraian Abstrak

Penelitian ini bertujuan untuk mengetahui pengaruh literasi digital dan pengalaman magang terhadap kesiapan kerja dengan *self-efficacy* sebagai variabel moderasi pada mahasiswa akhir Generasi Z di DKI Jakarta, serta meninjaunya dari sudut pandang Islam. Penelitian ini menggunakan metode *explanatory research* dengan pendekatan kuantitatif, data dikumpulkan melalui kuesioner dari 138 responden dan dianalisis menggunakan metode *Partial Least Square-Structural Equation Modeling* (PLS-SEM). Pengujian hipotesis secara parsial menunjukkan bahwa literasi digital berpengaruh positif dan signifikan terhadap kesiapan kerja (P-value = 0,026), begitu pula dengan pengalaman magang yang berpengaruh positif dan signifikan terhadap kesiapan kerja (P-value = 0,005). Namun, *self-efficacy* ditemukan tidak memoderasi pengaruh literasi digital terhadap kesiapan kerja (P-value = 0,551) maupun pengaruh pengalaman magang terhadap kesiapan kerja (P-value = 0,121). Dalam tinjauan Islam, literasi digital, pengalaman magang, dan kesiapan kerja sejalan dengan prinsip amanah, *itqan* (profesionalisme), dan kewajiban untuk terus menuntut ilmu guna memberi manfaat bagi kemaslahatan umat.

Kata Kunci: literasi digital, pengalaman magang, kesiapan kerja, *self-efficacy*, mahasiswa Generasi Z, sudut pandang islam.

ABSTRACT

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***The Influence of Digital Literacy and Internship Experience on Work Readiness with Self-Efficacy as a Moderating Variable and Its Review from an Islamic Perspective (A Case Study of Final-Year Generation Z Students in* DKI Jakarta)**

131 pages + xv pages, 24 tabels, 5 figures and 5 attachment

Abstract Description

This study aims to determine the influence of digital literacy and internship experience on work readiness, with self-efficacy as a moderating variable among final-year Generation Z students in DKI Jakarta, while also reviewing it from an Islamic perspective. This research employs an explanatory research method with a quantitative approach. Data were collected through questionnaires from 138 respondents and analyzed using the Partial Least Square-Structural Equation Modelling (PLS-SEM) method. Partial hypothesis testing shows that digital literacy has a positive and significant effect on work readiness (P-value = 0.026), as does internship experience, which also has a positive and significant effect on work readiness (P-value = 0.005). However, self-efficacy was found not to moderate the influence of digital literacy on work readiness (P-value = 0.551) nor the influence of internship experience on work readiness (P-value = 0.121). From an Islamic perspective, digital literacy, internship experience, and work readiness are in line with the principles of amanah (trustworthiness), itqan (professionalism), and the obligation to continuously seek knowledge for the benefit of the community (ummah).

Keywords: *digital literacy, internship experience, work readiness, self-efficacy, Generation Z students, Islamic perspective.*