

ABSTRAK

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Kegiatan *storytelling* merupakan salah satu layanan edukatif yang perlu dikembangkan untuk meningkatkan minat kunjung anak ke perpustakaan. Layanan anak Perpustakaan Nasional Republik Indonesia berupaya menghadirkan inovasi layanan melalui kegiatan *storytelling* guna menarik minat anak usia sekolah dasar. Penelitian ini bertujuan untuk mengetahui ada atau tidaknya pengaruh kegiatan *storytelling* terhadap minat kunjung anak di Layanan Anak Perpustakaan Nasional Republik Indonesia, (1) mengetahui seberapa besar pengaruh kegiatan *storytelling* terhadap minat kunjung anak di Layanan Anak Perpustakaan Nasional Republik Indonesia, dan (2) mengetahui pandangan Islam terhadap kegiatan *storytelling* dan minat kunjung anak ke perpustakaan. Penelitian ini menggunakan metode kuantitatif dengan pendekatan asosiatif. Populasi penelitian ini adalah anak-anak usia 8–9 tahun yang berkunjung ke Layanan Anak Perpusnas RI dengan teknik *accidental sampling* dan jumlah sampel sebanyak 82 responden. Hasil penelitian menunjukkan nilai signifikansi pada uji hipotesis sebesar 0,000 ($<0,05$) sehingga H_0 ditolak dan H_1 diterima, yang berarti terdapat pengaruh signifikan antara kegiatan *storytelling* dan minat kunjung anak ke perpustakaan. Besarnya pengaruh kegiatan *storytelling* terhadap minat kunjung anak adalah sebesar 53,3% termasuk dalam kategori sedang, sedangkan sisanya sebesar 46,7% dipengaruhi oleh faktor lain. Dari perspektif Islam, *storytelling* merupakan metode yang dianjurkan. Al-Qur'an Surah Yusuf ayat 111 menegaskan bahwa kisah merupakan sarana pembelajaran bagi orang berakal. Selain itu, prinsip berdiskusi yang baik dalam Islam tercantum dalam QS. An-Nahl ayat 125, menunjukkan bahwa penyampaian pesan secara lembut, dan penuh hikmah merupakan cara efektif dalam mendidik. *Storytelling* tidak hanya memiliki pengaruh signifikan secara empiris terhadap minat kunjung anak, tetapi juga selaras dengan nilai-nilai pendidikan dalam Islam.

Kata Kunci: *storytelling*, minat kunjung anak, perpustakaan nasional, literasi anak, pendidikan islam.

ABSTRACT

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Title : The Effect of Storytelling on Children's Visiting
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Storytelling activities are one of the educational services that need to be developed to increase children's interest in visiting libraries. The Children's Service of the National Library of the Republic of Indonesia seeks to present service innovations through storytelling activities to attract the interest of elementary school-aged children. This study aims to (1) determine whether there is an influence of storytelling activities on children's interest in visiting the Children's Service of the National Library of the Republic of Indonesia, (1) measure the extent of the influence of storytelling activities on children's interest in visiting the Children's Service of the National Library of the Republic of Indonesia, and (2) examine the Islamic perspective on storytelling activities and children's interest in visiting libraries. This study employed a quantitative method with an associative approach. The population of this study consisted of children aged 8–9 years who visited the Children's Service of the National Library of the Republic of Indonesia. The sampling technique used was accidental sampling, with a total sample of 82 respondents. The results showed a significance value in the hypothesis test of 0.000 (<0.05), indicating that H_0 was rejected and H_1 was accepted, meaning that there is a significant influence between storytelling activities and children's interest in visiting the library. The influence of storytelling activities on children's visiting interest was 53.3%, categorized as moderate, while the remaining 46.7% was influenced by other factors. From an Islamic perspective, storytelling is considered a recommended method. The Qur'an, Surah Yusuf verse 111, emphasizes that stories serve as a means of learning for people of understanding. In addition, the principle of constructive discussion in Islam is stated in Qur'an Surah An-Nahl verse 125, which shows that delivering messages gently and wisely is an effective approach in education. Storytelling not only has a significant empirical influence on children's interest in visiting libraries but is also aligned with Islamic educational values.

Keywords: *storytelling, children's visiting interest, National Library, children's literacy, Islamic education.*