

ABSTRAK

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2022

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Pengaruh Likuiditas, Profitabilitas, Solvabilitas, dan Aktivitas Terhadap Harga Saham Serta Tinjauannya Dari Sudut Pandang Islam (Studi Pada Perusahaan *Consumer Goods* yang Terdaftar di Bursa Efek Indonesia Tahun 2017-2020)

Uraian Abstrak

Penelitian ini bertujuan untuk menguji pengaruh Likuiditas, Profitabilitas, Solvabilitas dan Aktivitas terhadap Harga Saham. Likuiditas dalam penelitian ini diukur dengan menggunakan *current ratio*, profitabilitas diukur dengan *return on asset*, solvabilitas diukur dengan *debt to equity ratio*, aktivitas diukur dengan *total asset turnover*. Penelitian ini menggunakan populasi perusahaan *consumer goods* yang terdaftar di Bursa Efek Indonesia (BEI) tahun 2017-2020. Teknik pengambilan sampel dalam penelitian ini adalah *purposive sampling* dan didapat 212 sampel. Penelitian ini menggunakan data sekunder yaitu laporan keuangan perusahaan yang diperoleh dari situs resmi *Indonesian Stock Exchange (IDX)*. Metode analisis yang digunakan adalah regresi linear berganda dengan aplikasi SPSS versi 28.0. Hasil penelitian menunjukkan bahwa profitabilitas dan aktivitas berpengaruh positif terhadap harga saham, solvabilitas berpengaruh negatif terhadap harga saham. Likuiditas tidak memberikan pengaruh terhadap harga saham. Serta secara keseluruhan dalam perspektif Islam bahwa likuiditas, profitabilitas, solvabilitas dan aktivitas terhadap harga saham sudah memenuhi syariat islam secara menyeluruh dalam setiap variabel yang mendukung sebagaimana yang tertuang dalam Al- Qur'an dan Hadits.

Kata kunci: Likuiditas, Profitabilitas, Solvabilitas, Aktivitas, Harga Saham

ABSTRACT

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2022

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The Influence of Liquidity, Profitability, Solvency, and Activity of Stock Prices and its Overview from the Islamic Point of View (Study on Consumer Goods Companies Listed on the Indonesia Stock Exchange in 2017-2020)

Abstract Description

This study aims to examine the effect of liquidity, profitability, solvency, and activity on stock price. Liquidity in this research using current ratio, profitability was measured by return on asset, solvency was measured by debt to equity ratio, activity was measured by total asset turnover. This study uses a population of consumer goods companies listed on the Indonesia Stock Exchange (IDX) in 2017-2020. The sampling technique in this study was purposive sampling and obtained 212 samples. This study uses secondary data, namely the company's financial statements obtained from the official website of the Indonesia Stock Exchange (IDX). The analytical method used is multiple linear regression with SPSS version 28.0 application. The results of the study indicate that profitability and activity have a positive effect on the stock prices, solvency negatively affects the stock price. Liquidity has no effect on the stock prices. Overall, from an Islamic perspective, liquidity, profitability, solvency, and activity of the stock prices have complied with Islamic law as a whole in each of the supporting variables as it should be stated in Al-Qur'an and Hadith.

Keywords: Liquidity, Profitability, Solvency, Activity, Stock Prices