

ABSTRAK

Jurusan Manajemen
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Pengaruh Kepemilikan Manajerial, Keputusan Investasi, Pertumbuhan Penjualan, dan Profitabilitas Terhadap Nilai Perusahaan (Pada perusahaan sub sektor *property* dan *real estate* yang terdaftar di Bursa Efek Indonesia periode 2008-2015)

Tujuan penelitian ini untuk menguji pengaruh kepemilikan manajerial, keputusan investasi, pertumbuhan penjualan dan profitabilitas terhadap nilai perusahaan pada perusahaan *property* dan *real estate* yang tercatat pada Bursa Efek Indonesia. Periode penelitian yaitu tahun 2008-2015. Teknik pemilihan sampel menggunakan teknik *purposive sampling* dan diperoleh 9 perusahaan sebagai sampel penelitian. Analisis yang digunakan adalah analisis regresi linier berganda dengan bantuan program SPSS. Hasil penelitian menunjukkan: 1) kepemilikan manajerial berpengaruh positif dan signifikan terhadap nilai perusahaan. 2) keputusan investasi berpengaruh positif dan signifikan terhadap nilai perusahaan. 3) pertumbuhan penjualan berpengaruh positif dan signifikan terhadap nilai perusahaan. 4) profitabilitas berpengaruh positif dan signifikan terhadap nilai perusahaan. 5) kepemilikan manajerial, keputusan investasi, pertumbuhan penjualan dan profitabilitas secara simultan berpengaruh positif dan signifikan terhadap nilai perusahaan.

Kata Kunci: Kepemilikan Manajerial, Keputusan Investasi, Pertumbuhan Penjualan, Profitabilitas dan Nilai Perusahaan.

ABSTRACT

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The Influence of Managerial Ownership, Investment Decision, Growth Of Sales and Profitability On The Firm Value (In property and real estate sub sector companies listed on Indonesia Stock Exchange 2008-2015 period)

The purpose of this research is to find out the impact of some variables such as managerial ownership, investment decision, growth of sales and profitability effect to firm value companies property and real estate that listed in Indonesia Stock Exchange. This research was using 2008-2015 as the period of observation. Purposive sampling method was used in sampling and 9 companies were used as sample. The analysis used was multiple linier regression analysis with the help of Statistical Package for Social Science (SPSS) program. The result is: 1) managerial ownership have positive and significant effect of firm value. 2) investment decision have positive and significant of firm value. 3) growth of sales have positive and significant effect of firm value. 4) profitability have postive effect and significant effect of firm value. 5) managerial ownership, investment decision, sales growth and profitability simultaneously have positive and significant effect of firm value.

Keywords: Managerial Ownership, Investment Decision, Growth Of Sales, Profitability and Firm Value.