

ABSTRAK

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Kompetensi Kewirausahaan Dan Minat Berwirausaha Mahasiswa Universitas YARSI: Analisis Pengaruh Dan Perbandingan Berdasarkan Fakultas

Xiv +103 halaman, 24 tabel + 1 gambar, dan 3 lampiran

Abstrak

Penelitian ini bertujuan untuk mengetahui pengaruh kompetensi kewirausahaan terhadap minat berwirausaha dan melihat perbedaan kemampuan berwirausaha pada mahasiswa Universitas YARSI. Populasi penelitian adalah mahasiswa di Universitas YARSI. Teknik pengambilan sampel yang digunakan adalah teknik *purposive sampling* dengan kriteria semua mahasiswa yang aktif pada semester akhir. Jumlah responden penelitian sebanyak 154 mahasiswa. Data dikumpulkan dengan menggunakan metode *survey* dengan instrument kuesioner. Metode analisis data yang digunakan yaitu analisis regresi berganda dan Uji Beda *Independent Samples T-Test*. Hasil penelitian menunjukkan bahwa kompetensi kewirausahaan berpengaruh positif dan signifikan terhadap minat berwirausaha ($\alpha < 0.05$). Hasil uji beda menunjukkan bahwa terdapat perbedaan kompetensi kewirausahaan ($\alpha < 0.01$) pada mahasiswa Universitas YARSI kecuali pada indikator kecenderungan pengambilan resiko. Minat berwirausaha ($\alpha < 0.04$) pada mahasiswa Fakultas Ekonomi lebih besar daripada mahasiswa Non Ekonomi.

Kata Kunci: Kompetensi Kewirausahaan, Minat Berwirausaha.

ABSTRACT

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Entrepreneurial Competence And Interest In Entrepreneurship Student YARSI University: Analysis Of The Influence And Comparison Based On Faculty

Xiv +103 pages, 24 tables + 1 image, and 3 attachments

Abstract

This research aims to know the influence of entrepreneurial competencies toward the interest of entrepreneurship and entrepreneurship abilities at YARSI University students. The population of the research was a student at YARSI University. Sampling technique used was purposive sampling technique with the criteria of all students who were active at the end of the semester. The number of respondents research as many as 154 students. The data was collected by using the method of survey instruments questionnaires. Data analysis methods are used, namely multiple regression analysis and test Different Independent Samples T-Test. The results showed that the positive effect of entrepreneurial competencies and significant against the interest in entrepreneurship ($\alpha < 0.05$). Different test results indicate that there is a difference of entrepreneurial competencies ($\alpha < 0.01$) at YARSI University student except for the indicator of risk taking propensity. Interest in entrepreneurship ($\alpha < 0.04$) in the Faculty of economics students is greater than a Non student of Economics.

Keywords: *Entrepreneurial Competence, interest in entrepreneurship.*