

## **ABSTRAK**

**Fakultas Ekonomi dan Bisnis  
Program Studi S1 Manajemen  
2022**

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**120.2017.033**

**Pengaruh Kepemimpinan, Budaya Organisasi Terhadap Komitmen Organisasi Yang Dimediasi Oleh Motivasi Serta Tinjauannya Dari Sudut Pandang Islam. (Studi Kasus Pada Anggota Organisasi Badan Eksekutif Mahasiswa Universitas YARSI Angkatan 2018-2021)**

Halaman + halaman + tabel + gambar dan lampiran.

### **Uraian Abstrak**

Penelitian ini bertujuan untuk menganalisis kepemimpinan dan budaya organisasi terhadap komitmen organisasi dengan mediasi motivasi pada anggota BEM KM Universitas Yarsi yang sudah ataupun masih dalam jabatan organisasi. Populasi dalam penelitian ini ialah anggota BEM KM Universitas Yarsi 2018-2021 yang pernah menjadi anggota ataupun anggota yang masih aktif pada organisasi. Teknik pengambilan sampel yang digunakan adalah Purposive Sampling. Jumlah sampel pada penelitian ini sebanyak 100 anggota. Data dikumpulkan menggunakan kuesioner. Metode analisis data yang digunakan yaitu analisis Partial Least Square Structural Equation Modeling. Hasil Penelitian menunjukkan bahwa: (1) Kepemimpinan berpengaruh positif dan signifikan terhadap motivasi (2) Budaya Organisasi berpengaruh positif dan signifikan terhadap motivasi (3) Motivasi Berpengaruh Positif terhadap signifikan komitmen organisasi (4) Kepemimpinan berpengaruh positif dan tidak signifikan terhadap Komitmen Organisasi (5) Budaya Organisasi Berpengaruh Terhadap Komitmen Organisasi dan berpengaruh positif (6) Kepemimpinan berpengaruh positif dan signifikan terhadap komitmen organisasi melalui motivasi (7) Budaya Organisasi berpengaruh positif dan signifikan terhadap Komitmen Organisasi melalui motivasi. Berdasarkan tinjauan Islam kepemimpinan, dan budaya organisasi, komitmen organisasi dan motivasi telah sesuai dengan nilai-nilai Islam.

Kata Kunci: kepemimpinan, budaya organisasi, motivasi, komitmen organisasi.

## **ABSTRACT**

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2022*

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**The Influence of Leadership, Organizational Culture on Organizational Commitment Mediated by Motivation and Its Review from an Islamic Perspective. (Case Study on Members of YARSI University Student Executive Board Class 2018-2021)**

**Pages + pages + tables + pictures + and attachments**

### **Abstract**

This study aims to analyze leadership and organizational culture on organizational commitment by mediating motivation on members of BEM KM Yarsi University who have or are still in organizational positions. The population in this study are members of the 2018-2021 Yarsi University BEM KM who have been members or members who are still active in the organization. The sampling technique used is purposive sampling. The number of samples in this study were 100 members. Data were collected using a questionnaire. The data analysis method used is Partial Least Square Structural Equation Modeling analysis. The results showed that: (1) Leadership had a positive and significant effect on motivation (2) Organizational Culture had a positive and significant effect on motivation (3) Motivation had a positive and significant effect on organizational commitment (4) Leadership had a positive and insignificant effect on Organizational Commitment (5 ) Organizational Culture Affects Organizational Commitment and has a positive effect (6) Leadership has a positive and significant effect on organizational commitment through motivation (7) Organizational Culture has a positive and significant effect on Organizational Commitment through motivation. Based on a review of Islamic leadership, and organizational culture, organizational commitment and motivation have been in accordance with Islamic values.

**Keywords :** Leadership, Organizational Culture, Motivation, and Organizational Commitment.