

## **ABSTRAK**

**Fakultas Ekonomi dan Bisnis**

**Program Studi S-1 Manajemen**

**2020**

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120.2016.079

Pengaruh Motivasi Berwirausaha, Kepribadian dan Lingkungan Keluarga Terhadap Minat Berwirausaha (Studi Kasus Pada Mahasiswa Program Studi Manajemen Fakultas Ekonomi dan Bisnis Universitas Yarsi) Serta Tinjauannya Dari Sudut Pandang Islam.

142 Halaman + cxlii Halaman + 21 Tabel + 3 Gambar + 2 Lampiran

### **Abstrak**

Penelitian ini dilakukan untuk mengetahui pengaruh motivasi berwirausaha, kepribadian, dan lingkungan keluarga terhadap minat berwirausaha mahasiswa. Jumlah sampel yang digunakan dalam penelitian ini adalah 50 mahasiswa, metode pengumpulan data menggunakan kuesioner. Analisis data menggunakan analisis regresi linier berganda, uji t dan uji F. Hasil penelitian menunjukkan bahwa: (1) motivasi berwirausaha berpengaruh positif dan signifikan terhadap minat berwirausaha (2) kepribadian berpengaruh positif dan signifikan terhadap minat berwirausaha (3) lingkungan keluarga berpengaruh positif dan signifikan terhadap minat berwirausaha (4) secara simultan seluruh variabel berpengaruh signifikan terhadap minat berwirausaha. Dalam ajaran islam motivasi berwirausaha secara vertikal, dimaksudkan untuk mengabdikan diri kepada Allah SWT. Motivasi disini berfungsi sebagai pendorong, penentu arah, dan penetapan skala prioritas. kepribadian dalam pandangan islam yang dikonsepsikan Al-Qur'an sangat memperhatikan aspek perilaku lahiriah yang didorong oleh keseimbangan interaksi dua sisi potensi fisik dengan potensi batiniyah berupa ruhiyah. Lingkungan keluarga menurut pandangan Islam memiliki fungsi dan peranan yang penting dalam menentukan nasib suatu bangsa.

Kata Kunci: Motivasi Berwirausaha, Kepribadian, Lingkungan Keluarga, Minat Berwirausaha, Islam.

## **ABSTRACT**

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**Bachelor of Management Study Program  
2020**

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*The Effect of Entrepreneurial Motivation, Personality and Family Environment on Entrepreneurial Interest (Case Study of Management Study Program Students, Faculty of Economics and Business, Yarsi University) And Its Review From Islamic Perspective*

*142 Pages + cxlii Pages + 21 Tables + 3 Pictures + 2 Attachment*

### **Abstract**

*This research was conducted to determine the effect of entrepreneurial motivation, personality, and family environment on students' interest in entrepreneurship. The number of samples used in this study were 50 students, the data collection method used a questionnaire. Data analysis used multiple linear regression analysis, t test and F test. The results showed that: (1) entrepreneurial motivation has a positive and significant effect on entrepreneurial interest (2) personality has a positive and significant effect on interest in entrepreneurship (3) the family environment has a positive and significant effect. significant towards the interest in entrepreneurship (4) simultaneously all variables have a significant effect on interest in entrepreneurship. In Islamic teachings, vertical entrepreneurial motivation is intended to devote oneself to Allah SWT. Motivation here functions as a driver, determinant of direction, and setting priorities. Personality in the view of Islam which is conceptualized by the Al-Qur'an pays close attention to aspects of outward behavior which are driven by the balance of the interaction between the two sides of the physical potential with the inner potential in the form of spirituality. According to the Islamic view, the family environment has an important function and role in determining the fate of a nation.*

*Keywords: Entrepreneurial Motivation, Personality, Family Environment, interest in entrepreneurship, Islam.*