

## ABSTRAK

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**Pengaruh *Adversity Quotient* dan Pendidikan Kewirausahaan Terhadap Niat Berwirausaha pada Generasi Muda dengan *Self-Efficacy* sebagai Variabel Mediator Pada Masa Pandemi Covid-19 (Studi Kasus pada Generasi Muda Usia 21-30 Tahun di DKI Jakarta)**

182 Halaman + 22 tabel + 3 gambar dan 5 lampiran

### Abstrak

Penelitian ini dilakukan dengan tujuan untuk menganalisis pengaruh *adversity quotient* dan pendidikan kewirausahaan terhadap niat berwirausaha dengan *self-efficacy* sebagai variabel mediator. Penelitian ini di design sebagai *explanatory research*. Populasi penelitian ini adalah generasi muda dengan usia 21-30 tahun di DKI Jakarta dengan jumlah sampel 137 responden. Data dikumpulkan dengan menggunakan instrument kuesioner. Analisis data yang digunakan yaitu dengan *Metode Partial Least Square Structural Equation Modeling*. Hasil penelitian menunjukkan bahwa *adversity quotient* dan pendidikan kewirausahaan memiliki kesesuaian (*fit*) yang besar ( $GoF = 0,581$ ) untuk dijadikan model yang dapat memprediksi ( $Q2_1 = 0,657$  and  $Q2_2 = 0,513$ ) pengaruh niat berwirausaha dengan *self-efficacy* sebagai mediator. Hasil penelitian menunjukkan bahwa: (1) *Adversity Quotient* berpengaruh positif dan signifikan terhadap *self-efficacy*. (2) Pendidikan kewirausahaan berpengaruh positif dan signifikan terhadap *self-efficacy*. (3) *Self-efficacy* berpengaruh positif dan signifikan terhadap niat berwirausaha. (4) *Adversity quotient* berpengaruh positif dan signifikan terhadap niat berwirausaha. (5) Pendidikan kewirausahaan berpengaruh positif dan signifikan terhadap niat berwirausaha. (6) *Self-efficacy* tidak memediasi pengaruh *adversity quotient* terhadap niat berwirausaha. (7) *Self-efficacy* memediasi secara parsial pengaruh pendidikan kewirausahaan terhadap niat berwirausaha.

**Kata Kunci:** *adversity quotient*, pendidikan kewirausahaan, *self-efficacy* dan niat berwirausaha

## ABSTRACT

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*The Influence of Adversity Quotient and Entrepreneurship Education on Entrepreneurial Intentions in Younger Generation with Self-Efficacy as Mediator Variable During The Pandemic Covid-19 (Study Case on Younger Generation aged 21-30 years in DKI Jakarta)*

182 halaman + 22 tabel + 3 gambar dan 5 lampiran

### **Abstract**

*This research was conducted to analyze the influence of Adversity Quotient and Entrepreneurship Education on Intention Entrepreneurship in Younger Generation with Self-Efficacy as Mediator Variable during the Pandemic Covid-19. The study population was the people younger generation aged 21-30 years in DKI Jakarta with a sample size of 137 respondents. Data were collected using a questionnaire instrument. Data analysis using Partial Least Square Structural Equation Modeling method. The results showed that adversity quotient and entrepreneurship education has great fit ( $GoF = 0,581$ ) to be a model that can predict ( $Q2_1 = 0,657$  and  $Q2_2 = 0,513$ ) the effect of entrepreneurial intentions with self-efficacy as a mediator. Adversity Quotient and self-efficacy each has a positive effect on entrepreneurial intention ( $p$ -value  $< 0.05$ ). Self-efficacy can be a mediator that influences adversity quotient and entrepreneurship education on entrepreneurial intentions ( $p$ -value  $0.001$ ). The results showed that: (1) Adversity quotient had a positive and significant effect on self-efficacy. (2) Entrepreneurship education had a positive and significant effect on self-efficacy. (3) Self-efficacy had a positive and significant effect on entrepreneurial intentions. (4) Adversity quotient had a positive and significant effect on entrepreneurial intentions. (5) Entrepreneurship education had a positive and significant effect on entrepreneurial intentions. (6) Self-efficacy not mediates the effect of adversity quotient on entrepreneurial intention. (7) Self-efficacy partially mediates the effect of entrepreneurship education on entrepreneurial intention.*

**Keywords:** *adversity quotient, entrepreneurship education, self-efficacy and entrepreneurial intention*