

## **A B S T R A K**

**Fakultas Ekonomi dan Bisnis  
Program Studi S-1 Manajemen  
2022**

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**Pengaruh Komunikasi Organisasi, Etos Kerja, Komitmen Kerja, Kepuasan Kerja Terhadap Produktivitas Kerja Kecamatan Johar Baru Dalam Sudut Pandang Islam**

Penelitian ini bertujuan mengetahui pengaruh komunikasi organisasi, etos kerja, komitmen kerja, dan kepuasan kerja terhadap produktivitas kerja. Populasi dalam penelitian ini adalah karyawan di kecamatan johar baru sebanyak 30 karyawan. Teknik pengambilan sampel menggunakan metode sampel jenuh. Data dikumpulkan menggunakan metode survei dengan menggunakan kuesioner. Analisis data menggunakan analisis regresi berganda, Uji t (parsial), uji f (simultan). Hasil penelitian menunjukkan bahwa : (1) komunikasi organisasi berpengaruh positif tidak signifikan terhadap produktivitas kerja, (2) etos kerja berpengaruh positif dan signifikan terhadap produktivitas kerja, (3) komitmen kerja berpengaruh positif dan signifikan terhadap produktivitas kerja, (4) Kepuasan kerja berpengaruh positif dan signifikan terhadap produktivitas kerja, (5) secara simultan seluruh variabel independen berpengaruh signifikan terhadap produktivitas kerja. Variabel komunikasi organisasi, etos kerja, komitmen kerja dan kepuasan kerja sudah sesuai dengan perspektif islam.

**Kata kunci** : komunikasi organisasi, etos kerja, komitmen kerja, kepuasan kerja, produktivitas kerja, pandangan islam.

## **ABSTRACT**

**Faculty of Economics and Business  
S-1 Management Study Program**

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**The Influence Of Organizational Communication, Work Ethic, Work Commitment, Job Satisfaction To Work Productivity At Kecamatan Johar Baru in an Islamic point of view.**

This study aims to determine the effect of organizational communication, work ethic, work commitment, and job satisfaction on work productivity. The population in this study were employees in the district of Johar Baru as many as 30 employees. The sampling technique used was the saturated sample method. Data were collected using a survey method using a questionnaire. Data analysis used multiple regression analysis, t test (partial), f test (simultaneous). The results show that: (1) organizational communication has a positive and insignificant effect on work productivity, (2) work ethic has a positive and significant effect on work productivity, (3) work commitment has a positive and significant effect on work productivity, (4) job satisfaction has a positive and significant effect on work productivity. positive and significant effect on work productivity, (5) simultaneously all independent variables have a significant effect on work productivity. The variables of organizational communication, work ethic, work commitment and job satisfaction are in accordance with the Islamic perspective.

**Keywords** : organizational communication, work ethic, work commitment, job satisfaction, work productivity, Islamic point of view.